



RAYAT SHIKSHAN SANSTHA'S
Savitribai Phule Mahila Mahavidyalaya, Satara

Academic Year: 2020-2021
Report of
A One Day National Webinar
on
” Intellectual Property Rights”

Organized by: IQAC and Department of Commerce and Management

Name of Activity: A One Day National Webinar on” Intellectual Property Rights”

Day / Date: Wednesday, 06th January 2021

Learning Objectives:

After the training, participants should be able to answer the following main questions:

- Definition of Intellectual Property (IP)?
- Types of Intellectual Property Rights (IPR)?
- Why should ideal with IP/IPR issues?
- Why should IP be an integral part of my business strategy? Which are the first steps to be taken?
- The laws and by-laws of IPR?
- Which IP protection tools exist/can I use (e. g. trademarks, patents etc.)?
- What are the approximate costs of IPR?
- The basic mechanisms of making money with IP?
- Why are IP searches important?
- How do I perform basic IP searches? Which tools exist?
- What do infringement and counterfeiting mean?
- How can IPR be enforced?
- Benefits of IPR

Participants: Students and teachers participated -107

Description of Activity:

Today's world is the world of globalization, information technology and media. Students, Teachers and Researchers used internet sources for study purpose at large. To make them aware of the laws of IPR and Plagiarism becomes the basic need to avoid the further consequences and therefore IQAC has taken an initiative in organizing a National webinar on IPR in collaboration with Commerce and Management Department on 6th January 2021. For this workshop

Out Put:

This webinar helped in providing participants with an introduction to basic concepts and definitions of Intellectual Property (IP) and Intellectual Property Rights (IPR). Additionally, participants are given a first overview of existing practices and processes related to IP management.

Shivling
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